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**Hilton Orlando Recognized as Environmental Leader in Florida Hospitality**

*Hotel Honored by Florida Green Lodging Program*

**ORLANDO, FLA. – (March 11, 2011) –** In a year that has already seen Hilton Orlando recognized with top industry awards for customer service, the AAA Four Diamond rated hotel was recently honored as an environmental leader by the Florida Green Lodging Program. The recognition signifies that the Hilton Orlando has met all of the requirements set forth by Florida's Department of Environmental Protection and has adopted numerous green practices that conserve energy, reduce water consumption, protect air quality and limit waste.

"It is a great honor to be classified an environmental leader in Florida hospitality," said Hilton Orlando general manager Doug Gehret. "We recognize that today's business and leisure travelers place a lot of stock in corporate social responsibility and we're proud that Hilton Orlando can provide them a green lodging option."

The timing of the recognition comes shortly after the hotel announced the addition of 65 PURE Rooms at the hotel. PURE guestrooms receive deep cleaning and sanitizing treatments on all surfaces to minimize irritants, contaminants and odors. Additionally, the air is completely circulated at least four times per hour filtering out 99 percent of impurities found in the air. Gehret added, "Not only does the hotel adhere to the strictest green standards, we also ensure that guests have access to the most sanitary rooms available."

The Hilton Orlando is rated as a AAA Four Diamond hotel and currently sits amongst the top five of 341 on the TripAdvisor.com rankings of Orlando-area hotels. To learn more about the Hilton Orlando, visit: <http://www.thehiltonorlando.com>.

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#### **About Hilton Hotels & Resorts**

One of the most recognized names in the industry, Hilton Hotels & Resorts stands as the stylish, forward thinking global leader in hospitality. From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while more than 144,000 Team Members shape experiences in which every guest feels cared for, valued and respected. Today, the Hilton Hotels & Resorts portfolio includes more than 540 hotels in 76 countries and the brand remains synonymous with "hotel." Access the latest Hilton news at [www.hiltonglobalmediacenter.com](http://www.hiltonglobalmediacenter.com) or begin your journey at [www.hilton.com](http://www.hilton.com). Social media users can engage with Hilton at [www.twitter.com/hiltononline](http://www.twitter.com/hiltononline), [www.facebook.com/hilton](http://www.facebook.com/hilton) and [www.youtube.com/hilton](http://www.youtube.com/hilton). Hilton Hotels & Resorts is one of Hilton Worldwide's ten market-leading brands.

#### **About Hilton Worldwide**

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 600,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, Doubletree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com).