



CONTACTS:

Bo Morris

+1 407 377 6867

Bo.Morris@edelman.com

Lisa Cole

+1 305 796 8383

Lisa.Cole@Hilton.com

Hilton Orlando Invites Facebook Fans to Make Memories this Memorial Day

Special Memorial Day Rates and Amenities Exclusive to Facebook Fans

ORLANDO, Fla. – (May 02, 2011) – The Hilton Orlando has announced an amenity-loaded package for Memorial Day weekend available exclusively for its Facebook fans. Starting at \$139 per night and based upon double occupancy, the “Making Memories on Memorial Day” package includes deluxe accommodations as well as breakfast for two each morning in The Bistro, and dinner for two each night at Tropics.

As an added bonus, guests who mention they are Facebook fans at check-in will receive their choice of one extra amenity. These include a s’mores kit for use at the outside fire pits, free in-room movie with a bucket of popcorn and liter of soda or a drink voucher for use at a hotel bar.

“Memorial Day is an ideal time for both couples and families to enjoy a long weekend together and make new memories,” said Hilton Orlando General Manager Doug Gehret. “Whether you need a location close to the famous Orlando attractions or want to stay onsite and enjoy the world-class pool and spa, the Making Memories on Memorial Day package rewards our loyal Facebook fans with low room rates and daily meals at two of our most popular dining options.”

The “Making Memories on Memorial Day” package is also available for parties of three for \$154 per night and parties of four at \$169 per night.

The Hilton Orlando is rated as a AAA Four Diamond hotel and currently sits amongst the top five of 341 on the TripAdvisor.com rankings of Orlando-area hotels. To learn more about the Hilton Orlando or book the "Making Memories on Memorial Day" package, visit:

<http://www.thehiltonorlando.com>.

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About Hilton Hotels & Resorts

One of the most recognized names in the industry, Hilton Hotels & Resorts stands as the stylish, forward thinking global leader in hospitality. From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while more than 144,000 Team Members shape experiences in which every guest feels cared for, valued and respected. Today, the Hilton Hotels & Resorts portfolio includes more than 540 hotels in 76 countries and the brand remains synonymous with "hotel." Access the latest Hilton news at www.hiltonglobalmediacenter.com or begin your journey at www.hilton.com. Social media users can engage with Hilton at www.twitter.com/hiltononline, www.facebook.com/hilton and www.youtube.com/hilton. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market-leading brands.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,700 hotels and 610,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, visit www.hiltonworldwide.com.