



FOR IMMEDIATE RELEASE

CONTACTS:

Bo Morris
407-377-6867
BoMorris@edelman.com

Lisa Cole
305-796-8383
Lisa.Cole@Hilton.com

HILTON ORLANDO HONORED WITH AAA FOUR DIAMOND RATING

ORLANDO, Fla. – (June 22, 2010) –The Hilton Orlando announced today that it has been presented with the prestigious AAA Four Diamond Rating for 2011. This esteemed honor is granted by North America’s premier rating system and is given to hotels that display exemplary levels of hospitality, service and attention to detail.

“We are honored to have received the AAA Four Diamond Rating,” said Hilton Orlando General Manager Doug Gehret. “The entire team at the Hilton Orlando is very pleased that the hotel is among the select properties chosen for 2011, having held our grand opening less than one year ago.”

Recipients of this rating must meet 27 essential requirements based on cleanliness, comfort, security and safety. AAA’s Diamond Rating is the only system that encompasses all of North America and one of only two rating systems that conducts physical, on-site evaluations. Additionally, the AAA Diamond rating evaluates more properties than any other rating system and is the only system to use full-time, professionally trained evaluators to inspect each property annually.

The Hilton Orlando offers an extensive array of recreational amenities and services, including a resort pool with water slide and fountain, quiet pool, whirlpools, 12 cabanas, a lazy river, basketball/bocce ball/volleyball/tennis courts, running track, nine hole executive putting course, fitness center and a luxurious full service spa.

For dining, the Hilton Orlando has seven fresh and creative options, three of which have outdoor seating and breathtaking views overlooking the resort’s amenities. Choices include Spencer’s for Steaks and Chops, David’s Club bar and grill, Tropics, The Marketplace, the Lobby Bar, The Bistro and In-Room Dining.

The Hilton Orlando is central to all of the major Orlando attractions including SeaWorld® Orlando, Universal Studios Florida® and Walt Disney World® Resort theme parks. Guests will be able to explore all that the city of Orlando has to offer with art, theatre, museums, shopping and dining at their fingertips.

Upscale accommodations are comprised of 1,400 well-appointed guestrooms, including 53 suites. In-room amenities include the Hilton’s Serenity Bed™, in-room refrigerators, Cuisinart dual-cup single-brew coffee maker, desk area with nesting table and Herman Miller ergonomic chair, programmable safes and large 37” LCD TVs.

For more information about Hilton Orlando, visit www.thehiltonorlando.com.

About Hilton Hotels

Hilton Hotels is the stylish, forward-thinking global leader of hospitality that welcomes guests in more countries than any other full-service hotel brand. The Hilton brand currently includes more than 530 hotels and resorts in 76 countries, and plans to serve travelers in 80 countries by the end of 2011. By offering innovative products, services and amenities, Hilton enables travelers to be at their best 24/7, whether traveling for business or leisure. Start your journey at www.hilton.com.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels,

Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®.

For more information about the company, please visit www.hiltonworldwide.com

#