
PURE Allergy Friendly Guestrooms

A **PURE** guest room delivers what every traveler wants - a fresh room. The **PURE** difference is the peaceful assurance that you're in a place as comfortable as home with the guarantee that every surface you touch is as safe as it possibly can be. We care about your health and whether you are traveling for business or pleasure we feel confident that our **PURE** experience will fulfill your every need for comfort and functionality.

In-room filtration systems remove air particles, while surfaces are treated to minimize the growth of bacteria. These hypoallergenic accommodations include:

- Sanitized heater and air conditioner, further treated with **PURE** Tea Tree Oil
- Cleansed and sanitized soft surfaces, to eliminate contaminants that trigger allergies
- PureShield application on all surfaces, to minimize the growth of bacteria
- One-time shock treatment, to remove any remaining allergy triggers, and to eliminate room odors
- In room medical grade air purification system, with up to 5 levels of filtration for maximum air quality
- Microfiber pillow cases and mattress covers, to eliminate dust and dander associated with bedding

Facts:

- Asthma and allergy sensitive travelers notice a refreshing difference in a **PURE** room compared to a standard hotel room.
- In a **PURE** room, the air is completely circulated at least 4 times per hour filtering out 99% of impurities found in the air.
- A **PURE** room is re-certified every 90 days to ensure the room remains **PURE**.
- A **PURE** room eliminates 98-99% of viruses and bacteria found in the environment.
- A **PURE** room has no offensive or strong odor for the sensitive traveler.
- In a **PURE** room, there is an in room air purification system that is recognized as a Class II medical device by the FDA. This filters the air around you continuously.

The **PURE** program significantly reduces the impact of potential irritants to you which allows you to rest comfortably, sleep better and awake refreshed so you can enjoy your stay.

Step inside for a breath of fresh air, [book](#) your **PURE** room today.

